

**OUR MISSION IS TO
MAKE IT BETTER TO BE
THERE. EVERYTIME.
EVERYWHERE.**

BY UNDERSTANDING WHAT MATTERS
MOST TO GUESTS, FANS, AND
COMMUNITIES, WE HELP MAKE THE
MOST OF EVERY MOMENT THROUGH A
STRATEGIC APPROACH TO
HOSPITALITY.

WE CRAFT ONE-OF-A-KIND GUEST
EXPERIENCES THAT REFLECT PURPOSE
AND PLACE, SO YOUR PRESENCE IS
VALUED, YOUR RETURNS ARE
REWARDING, AND YOUR COMMUNITY
CONNECTIONS ARE AUTHENTIC.



**THAT'S THE POWER OF
CENTERPLATE.**

LEARN MORE AT CENTERPLATE.COM

CONTACT US TO ENROLL

The New Orleans Superdome
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New Orleans, Louisiana 70113
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Centerplate

We help you earn the money...

**CENTERPLATE
NONPROFIT
FUNDRAISING
PROGRAM**

...so you can better our community!

Open to all charitable
organizations in the Gulf
South

OUR PROGRAM

Centerplate's Nonprofit Fundraising Program operates from July 1st to June 30th of each year. Our current partners include schools, churches and other spiritual organizations, social groups, children's programs, food lines, homeless services, music programs, and more.

Earning money with us is simple:

- Enroll your organization
- Have volunteers attend our online trainings
- Bring volunteers to our facilities on game day.
- Volunteers operate a turn-key concessions stand for the duration of the game.
- Centerplate totals your sales for the game and donate a portion directly to your organization!

Our program is a sustainable source of funding because it will exist as long as Saints football exists.

Our recruitment season doesn't last long, so we encourage you to reach out to our NPO Coordinator to enroll!

We partner with large and small organizations, so earnings vary based on the size of your volunteer group and the number of events you participate in. Our largest earners receive between \$250,000 and \$500,000 per year.



9 out of 10 NPO partners re-enroll in our program each season.

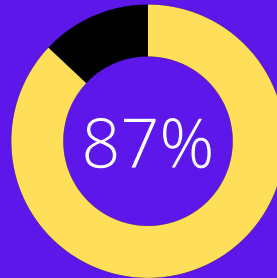
HOW MUCH MONEY YOU WILL EARN

COMMISSION

Each type of concessions stand earns a different commission for your group:

- Permanent/large concessions stand (8-18 volunteers)- 15% commission
- Food portable (3-7 volunteers) - 12% commission
- Beer portable (2 volunteers) - 5% commission

We also offer bonus opportunities through group referrals, monthly awards, and incentivized events!



87% of our partners reach their fundraising goal each year

MINIMUM DONATION

We guarantee a minimum donation amount of \$100 per volunteer at the Superdome and \$80 per volunteer at the Arena. You earn either the commission or the minimum donation, whichever amount is larger!



Intergenerational Guidance Group operating concessions at a Pelicans game

ELIGIBILITY

- Your organization must be registered with the IRS as a 501(c)(3) or 501(c)(19) tax-exempt charitable organization
- Volunteers must attend our trainings to participate
- Minimum of 5 volunteers at each event
- Volunteers must be at least 16 years of age
- NPOs must participate in all Superdome events on our calendar

READY TO START EARNING?

Contact Ty Siddiqui, NPO Coordinator:
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Cell: 504/264-4848